

COMBINED DECLARATION AND POWER OF ATTORNEY  
FOR PATENT APPLICATION

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name,

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled Personalized Health Communication System, the specification of which

- ☐ is attached hereto.
- ☒ was filed on Feb. 24, 2000 as Application No. 09/511,963.
- ☐ was described and claimed in PCT International Application No. \_\_\_\_\_, filed on \_\_\_\_\_, and as amended under PCT Article 19 on \_\_\_\_\_ (if applicable).
- ☐ and was amended on \_\_\_\_\_ (if applicable).
- ☐ with amendments through \_\_\_\_\_ (if applicable).

I hereby state that I have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment referred to above.

I acknowledge the duty to disclose information which is material to patentability as defined in Title 37, Code of Federal Regulations, § 1.56. If this is a continuation-in-part application filed under the conditions specified in 35 U.S.C. § 120 which discloses and claims subject matter in addition to that disclosed in the prior copending application, I further acknowledge the duty to disclose material information as defined in 37 CFR § 1.56 which occurred between the filing date of the prior application and the national or PCT international filing date of the continuation-in-part application.

I hereby claim foreign priority benefits under Title 35, United States Code, § 119(a)-(d) of any foreign application(s) for patent or inventor's certificate or of any PCT International application(s) designating at least one country other than the United States of America listed below and have also identified below any foreign application(s) for patent or inventor's certificate or any PCT International application(s) designating at least one country other than the United States of America filed by me on the same subject matter having a filing date before that of the application(s) on which priority is claimed:

Prior Foreign Application(s)

Priority Claimed

_____	_____	_____	<input type="checkbox"/>	<input type="checkbox"/>
(Number)	(Country)	(Day/Month/Year Filed)	Yes	No

I hereby claim the benefit under Title 35, United States Code, § 119(e) of any United States provisional application(s) listed below:

_____	_____
(Application No.)	(Filing Date)

I hereby claim the benefit under Title 35, United States Code, § 120 of any United States application(s) or § 365(c) of any PCT International application(s) designating the United States, listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States or PCT International application in the manner provided by the first paragraph of Title 35, United States Code, § 112, I acknowledge the duty to disclose material information as defined in Title 37, Code of Federal Regulations, § 1.56(a) which occurred between the filing date of the prior application and the national or PCT International filing date of this application:

(Application No.) (Filing Date) (Status: patented, pending, abandoned)

The undersigned hereby authorizes the U.S. attorney or agent named herein to accept and follow instructions from \_\_\_\_\_ as to any action to be taken in the Patent and Trademark Office regarding this application without direct communication between the U.S. attorney or agent and the undersigned. In the event of a change in the persons from whom instructions may be taken, the U.S. attorney or agent named herein will be so notified by the undersigned.

I hereby appoint the following attorney(s) and/or agent(s) to prosecute this application, to file a corresponding international application, and to transact all business in the Patent and Trademark Office connected therewith:

Name	Reg. No.
Douglas D. Hancock	35,889
Patrick W. Hughey	31,169
Mark M. Meininger	32,428

Address all telephone calls to Mark M. Meininger at telephone number (503) 249-7066.

Address all correspondence to:

IPSOLON LLP  
4370 NE Halsey Street  
Portland, OR 97213

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Full name of first joint inventor: Bradley R Bowman

Inventor's signature



Date

6/12/2000

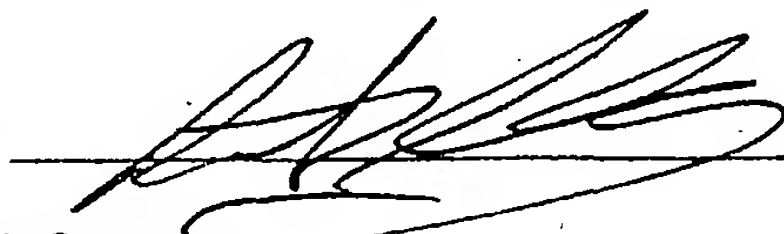
Residence: Tigard, Oregon

Citizenship: U.S.A.

Post Office address: 520 NW Davis Street, Suite 300, Portland, Oregon 97209

Full name of second joint inventor: Philip D. Marshall

Inventor's signature



Date

6-12-2000

Residence: Portland, Oregon

Citizenship: U.S.A.

Post Office address: 520 NW Davis Street, Suite 300, Portland, Oregon 97209

Power of Attorney

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE****POWER OF ATTORNEY BY ASSIGNEE  
AND EXCLUSION OF INVENTOR(S) UNDER 37 C.F.R. 3.71  
WITH STATEMENT UNDER C.F.R. 3.73(b)**

Assistant Commissioner for Patents  
Washington, D.C. 20231

Sir:

The undersigned assignee of the entire interest in the below-identified subject application(s) hereby appoints Berj A. Terzian (Reg. No. 20060), David Weild, III (Reg. No. 21094), Barry D. Rein (Reg. No. 22411), Philip T. Shannon (Reg. No. 24278), Francis E. Morris (Reg. No. 24615), Gidon D. Stern (Reg. No. 27469), John J. Lauter, Jr. (Reg. No. 27814), Brian M. Poissant (Reg. No. 28462), Rory J. Radding (Reg. No. 28749), Stephen J. Harbulak (Reg. No. 29166), Donald J. Goodell (Reg. No. 19766), Thomas E. Friebel (Reg. No. 29258), Laura A. Coruzzi (Reg. No. 30742), Geraldine F. Baldwin (Reg. No. 31232), Victor N. Balancia (Reg. No. 31231), Samuel B. Abrams (Reg. No. 30605), Adriane M. Antler (Reg. No. 32605), Thomas G. Rowan (Reg. No. 34419), James G. Markey (Reg. No. 31636), Thomas D. Kohler (Reg. No. 32797), Scott D. Stimpson (Reg. No. 33607), Gary S. Williams (Reg. No. 31066), Ann L. Gisolfi (Reg. No. 31956), Kelly D. Talcott (Reg. No. 39582), Francis D. Cerrito (Reg. No. 38100), Anthony M. Insogna (Reg. No. 35203), Brian M. Rothery (Reg. No. 35340), Brian D. Siff (Reg. No. 35679), Michael J. Lyons (Reg. No. 37386), Nikolaos C. George (Reg. No. 39201), Stephen S. Rabinowitz (Reg. No. 40286), Ognjan V. Shentov (Reg. No. 38051), Kenneth L. Stein (Reg. No. 38704), Andrew J. Gray (Reg. No. 41796), Henry C. Lebowitz (Reg. No. 36196), Leo Merken (Reg. No. 41192), Margaret B. Brivanlou (Reg. No. 40922), David R. Owens (Reg. No. 40756), Matthew E. Langer (Reg. No. 36343), Karen G. Horowitz (Reg. No. 35199), T. Christopher Tsang (Reg. No. 40258), and Carl P. Bretscher (Reg. No. 41635), all of Pennie & Edmonds LLP, whose addresses are 1155 Avenue of the Americas, New York, New York 10036, 1667 K Street N.W., Washington, DC 20006 and 3300 Hillview Avenue, Palo Alto, CA 94304, all of Pennie & Edmonds LLP (PTO Customer No. 20583), as its attorneys to prosecute this application and to transact all business in the United States Patent and Trademark Office connected therewith, said appointment to be to the exclusion of the inventors and their attorney(s) in accordance with the provisions of 37 C.F.R. 3.71, provided that, if any one of these attorneys ceases being affiliated with the law firm of Pennie & Edmonds LLP as partner, counsel, or employee, then the appointment of that attorney and all powers derived therefrom shall terminate on the date such attorney ceases being so affiliated.

Please direct all correspondence for this application to customer no. 20583.

**Statement Under 37 C.F.R. 3.73(b)**

WebMD states that it is the assignee of the entire right, title, and interest in the following patent applications/patents identified below.

1) Application of: Theron Tock  
Application No.: 09/437,994 Filed: 10 November 1999  
For: SYSTEM AND METHOD FOR ENABLING A CLIENT APPLICATION TO  
OPERATE OFFLINE FROM A SERVER

Group Art Unit: 2155  
Confirmation No.: 8724

Examiner: Young N. Won  
Attorney Docket No.: 11389-003-999

By virtue of a chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:

1. From: THERON TOCK To: HEALTHEON CORP.  
The document was recorded in the United States Patent and Trademark Office on  
11/10/1999 at Reel 010393, Frame 0329, or for which a  
copy thereof is attached.

2. From: HEALTHEON CORP. To: WEBMD CORP.  
The document was recorded in the United States Patent and Trademark Office on  
03/12/2001 at Reel 011641, Frame 0390, or for which  
a copy thereof is attached.

2) Application of: Kougiouris et al.  
Application No.: 09/441,218 Filed: November 15, 1999  
For: DYNAMIC INTERACTION MANAGER FOR A MARKUP LANGUAGE  
GRAPHICAL USER INTERFACE

Group Art Unit: 2176  
Confirmation No.: 4018

Examiner: Charles A. Bieneman  
Attorney Docket No.: 11389-009-999

By virtue of a chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:

1. From: KOUGIOURIS et al. To: HEALTHEON CORP.  
The document was recorded in the United States Patent and Trademark Office on  
04/03/2000 at Reel 010709, Frame 0224, or for which a copy thereof  
is attached.

2. From: HEALTHEON CORP. To: WEBMD CORP.  
The document was recorded in the United States Patent and Trademark Office on  
03/12/2001 at Reel 011641, Frame 0390, or for which a copy thereof  
is attached.

3) Application of: Kougiouris et al.  
Application No.: 09/439,374 Filed: 15 November 1999  
For: SYSTEM AND METHOD ENABLING MULTIPLE PROCESSES TO EFFICIENTLY LOG EVENTS

Group Art Unit: 2154  
Confirmation No.: 1573

Examiner: Wen-Tai Lin  
Attorney Docket No.: 11389-010-999

By virtue of a chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:

1. From: KOUGIOURIS, et al. To: HEALTHEON CORP.  
The document was recorded in the United States Patent and Trademark Office on 01/19/2000 at Reel 010497, Frame 0257, or for which a copy thereof is attached.

2. From: HEALTHEON CORP. To: WEBMD CORP.  
The document was recorded in the United States Patent and Trademark Office on 03/12/2001 at Reel 011641, Frame 0390, or for which a copy thereof is attached.

4) Application of: David Guthrie  
Application No.: 09/510,559 Filed: February 22, 2000  
For: SYSTEM AND METHOD FOR DELIVERING TARGETED DATA TO A SUBSCRIBER BASE VIA A COMPUTER NETWORK

Group Art Unit: 2142  
Confirmation No.: 2998

Examiner: Mehmet B. Geckil  
Attorney Docket No.: 11389-011-999

By virtue of a chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:

1. From: David Guthrie To: Greenberg News Networks, Inc.  
The document was executed on \_\_\_\_\_ at Reel \_\_\_\_\_, Frame \_\_\_\_\_  
or for which a copy thereof is attached.

2. From: Greenberg News Networks, Inc. To: WebMD Corp.  
The document was recorded in the United States Patent and Trademark Office on 10/10/2000 at Reel 011153, Frame 0687, or for which a copy thereof is attached.

5) Application of: Bautista et al.  
Application No.: 09/626,341 Filed: 26 July 2000  
For: SYSTEM AND METHOD FOR INTEGRATING INTERNET-BASED HEALTHCARE APPLICATIONS

Group Art Unit: 3626  
Confirmation No.: 8453

Examiner: Kim T. Bui  
Attorney Docket No.: 11389-012-999

By virtue of a chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:

1. From: BAUTISTA, et al. To: HEALTHEON CORP.  
The document was recorded in the United States Patent and Trademark Office on 07/26/2000 at Reel 010969, Frame 0777, or for which a copy thereof is attached.

2. From: HEALTHEON CORP. To: WEBMD CORP.  
The document was recorded in the United States Patent and Trademark Office on 03/12/2001 at Reel 011641, Frame 0390, or for which a copy thereof is attached.

6) Application of: Chawla et al.  
Application No.: 09/626,340 Filed: 26 July 2000  
For: SYSTEM AND METHOD FOR ENABLING SINGLE SIGN-ON FOR NETWORKED APPLICATIONS

Group Art Unit: 2785  
Confirmation No.: N/A

Examiner: Unknown  
Attorney Docket No.: 11389-013-999

By virtue of a chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:

1. From: CHAWLA, et al. To: HEALTHEON CORP.  
The document was recorded in the United States Patent and Trademark Office on 07/26/2000 at Reel 010969, Frame 0804, or for which a copy thereof is attached.

2. From: HEALTHEON CORP. To: WEBMD CORP.  
The document was recorded in the United States Patent and Trademark Office on 03/12/2001 at Reel 011641, Frame 0390, or for which a copy thereof is attached.



7) Application of: Framba et al.  
Application No.: 09/626,338 Filed: 26 July 2000  
For: SYSTEM AND METHOD FOR APPLICATION CONTEXT SHARING AMONG  
INTERNET-BASED HEALTHCARE APPLICATIONS

Group Art Unit: 2761  
Confirmation No.: N/A

Examiner: Unknown  
Attorney Docket No.: 11389-014-999

By virtue of a chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:

1. From: FRAMBA, et al. To: HEALTHEON CORP.  
The document was recorded in the United States Patent and Trademark Office on  
07/26/2000 at Reel 010973, Frame 0734, or for which a copy thereof  
is attached.

2. From: HEALTHEON CORP. To: WEBMD CORP.  
The document was recorded in the United States Patent and Trademark Office on  
03/12/2001 at Reel 011641, Frame 0390, or for which a copy thereof  
is attached.

8) Application of: Gupta et al.  
Application No.: 09/626,337 Filed: 26 July 2000  
For: MESSAGING SYSTEM AND METHOD FOR INTERNET-BASED HEALTHCARE  
APPLICATIONS

Group Art Unit: 2761  
Confirmation No.: N/A

Examiner: Unknown  
Attorney Docket No.: 11389-015-999

By virtue of a chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:

1. From: GUPTA, et al. To: HEALTHEON CORP.  
The document was recorded in the United States Patent and Trademark Office on  
07/26/2000 at Reel 010973, Frame 0696, or for which a copy thereof  
is attached.

2. From: HEALTHEON CORP. To: WEBMD CORP.  
The document was recorded in the United States Patent and Trademark Office on  
03/12/2001 at Reel 011641, Frame 0390, or for which a copy thereof  
is attached.

9) Application of: Chawla et al. Filed: 26 July 2000  
Application No.: 09/626,339  
For: SYSTEM AND METHOD FOR DELEGATING A USER AUTHENTICATION  
PROCESS FOR A NETWORKED APPLICATION TO AN AUTHENTICATION  
AGENT

Group Art Unit: 2756  
Confirmation No.: N/A

Examiner: Unknown  
Attorney Docket No.: 11389-016-999

By virtue of a chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:

1. From: CHAWLA, et al. To: HEALTHEON CORP.  
The document was recorded in the United States Patent and Trademark Office on  
07/26/2000 at Reel 010969, Frame 0789, or for which a copy thereof  
is attached.

2. From: HEALTHEON CORP. To: WEBMD CORP.  
The document was recorded in the United States Patent and Trademark Office on  
03/12/2001 at Reel 011641, Frame 0390, or for which a copy thereof  
is attached.

10) Application of: Kougiouris et al. Filed: 15 November 1999  
Application No.: 09/441,188  
For: AUTOMATIC FORMATTING AND VALIDATING OF TEXT FOR A MARKUP  
LANGUAGE GRAPHICAL LUSER INTERFACE

Group Art Unit: 2176  
Confirmation No.: 3971

Examiner: Maikhanh Nguyen  
Attorney Docket No.: 11389-017-999

By virtue of a chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:

1. From: KOUGIOURIS, et al. To: HEALTHEON CORP.  
The document was recorded in the United States Patent and Trademark Office on  
02/07/2000 at Reel 010540, Frame 0842, or for which a copy thereof  
is attached.

2. From: HEALTHEON CORP. To: WEBMD CORP.  
The document was recorded in the United States Patent and Trademark Office on  
03/12/2001 at Reel 011641, Frame 0390, or for which a copy thereof  
is attached.



11) Application of: Johnson et al.  
Application No.: 09/728,763 Filed: 30 November 2000  
For: SYSTEM AND METHOD FOR MANAGING SECURITY FOR A DISTRIBUTED  
HEALTHCARE APPLICATION

Group Art Unit: 2166 Examiner: Unknown  
Confirmation No.: N/A Attorney Docket No.: 11389-018-999

An assignment from the inventor(s) of the patent application/patent identified above. The  
assignment was recorded in the United States Patent and Trademark Office on 04/02/2001 at  
Reel 011703 , Frame 0091 , or for which a copy thereof is attached.

12) Application of: Schurenberg et al.  
Application No.: 09/734,328 Filed: 30 November 2000  
For: INTEGRATED INSURANCE ELIGIBILITY SERVICE FOR AN ELECTRONIC  
LABORATORY APPLICATION

Group Art Unit: 2163 Examiner: Unknown  
Confirmation No.: N/A Attorney Docket No.: 11389-019-999

An assignment from the inventor(s) of the patent application/patent identified above. The  
assignment was recorded in the United States Patent and Trademark Office on 03/29/2001  
at Reel 011653 , Frame 0613 , or for which a copy thereof is attached.

13) Application of: Schurenberg et al.  
Application No.: 09/734,331 Filed: 30 November 2000  
For: SYSTEM AND METHOD FOR CONNECTING A HEALTHCARE BUSINESS TO A  
PLURALITY OF LABORATORIES

Group Art Unit: 2163 Examiner: Unknown  
Confirmation No.: N/A Attorney Docket No.: 11389-020-999

An assignment from the inventor(s) of the patent application/patent identified above. The  
assignment was recorded in the United States Patent and Trademark Office on 03/29/2001  
at Reel 011653 , Frame 0626 , or for which a copy thereof is attached.

14) Application of: Schurenberg et al.  
Application No.: 09/734,336 Filed: 30 November 2000  
For: SYSTEM AND METHOD FOR IMPLEMENTING A GLOBAL MASTER PATIENT INDEX

Group Art Unit: 2161  
Confirmation No.: N/A

Examiner: Unknown  
Attorney Docket No.: 11389-021-999

An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office on 06/19/2001 at Reel 011920, Frame 0498, or for which a copy thereof is attached.

15) Application of: Kougiouris  
Application No.: 09/862,349 Filed: 21 May 2001  
For: SYSTEM AND METHOD FOR MANAGING RESOURCES STORED IN A RELATIONAL DATABASE SYSTEM

Group Art Unit: 2171  
Confirmation No.: N/A

Examiner: Unknown  
Attorney Docket No.: 11389-022-999

An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office on \_\_\_\_\_ at Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.

16) Application of: Bowman et al.  
Application No.: 09/511,963 Filed: 24 February 2000  
For: PERSONALIZED HEALTH COMMUNICATION SYSTEM

Group Art Unit: 3626  
Confirmation No.: 5919

Examiner: Vanel Frenel  
Attorney Docket No.: 11389-026-999

By virtue of a chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:

1. From: BOWMAN, et al. To: WELLMED, INC.

The document was recorded in the United States Patent and Trademark Office on 07/02/2000 at Reel 010950, Frame 0962, or for which a copy thereof is attached.

2. From: WELLMED, INC. To: WEBMD CORP.

The document was recorded in the United States Patent and Trademark Office on \_\_\_\_\_ at Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.

17) Application of: Marshall et al.  
Application No.: 09/512,231  
For: PERSONALIZED HEALTH HISTORY SYSTEM WITH ACCOMMODATION FOR  
CONSUMER HEALTH TERMINOLOGY

Group Art Unit: 3626  
Confirmation No.: 5916

Filed: 24 February 2000  
Examiner: CAROLYN BLECK  
Attorney Docket No.: 11389-027-999

By virtue of a chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:

1. From: MARSHALL, et al. To: WELLMED, INC.  
The document was recorded in the United States Patent and Trademark Office on  
07/07/2000 at Reel 010951, Frame 0163, or for which a copy thereof  
is attached.

2. From: WELLMED, INC. To: WEBMD CORP.  
The document was recorded in the United States Patent and Trademark Office on  
at Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

ASSIGNEE: WebMD Corporation


Date: 7/21/03 Signature: *Douglas Wamsley*  
Typed Name: Douglas Wamsley  
Position/Title: Vice President  
Address: WebMD Corporation  
669 River Drive - Center 2  
Elmwood Park, NJ 07407

**ASSIGNMENT OF INVENTION AND  
PATENTS THEREON**

WHEREAS, I, David Guthrie, a citizen of the United States of America, residing at 3728 Tynemoore Trace, Smyrna, Georgia 30080 have invented a new and improved SYSTEM AND METHOD FOR DELIVERING TARGETED DATA TO A SUBSCRIBER BASE VIA A COMPUTER NETWORK, as fully disclosed in an application for Patent so entitled and executed by me preparatory to obtaining Letters Patent of the United States therefor; and whereas, Greenberg News Networks, Inc., a Delaware corporation having a principal place of business at 1175 Peachtree Street, Suite 2400, Atlanta, in the State of Georgia 30361, desires to acquire the entire interest in and to the subject matter disclosed in said application and in and to all patents issued or to be issued thereon.

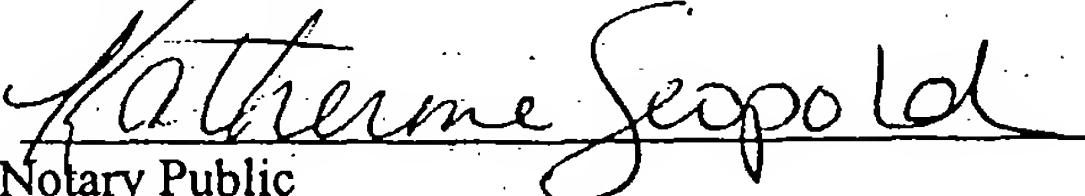
NOW, THEREFORE, to all whom it may concern, be it known that, for and in consideration of the sum of One Dollar to me in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, I have sold, assigned and transferred, and by these presents do sell, assign and transfer unto the said Greenberg News Networks, Inc., its successors and assigns, my entire right, title and interest in and to said invention and in and to said application and all patents which may be granted therefor, and all divisions, reissues, substitutions, continuations, and extensions thereof; and all Letters Patent Domestic and Foreign issued or to be obtained thereon, including all rights and interests with priority rights under 35 U.S.C. §111(b), the Paris Convention for the Protection of Industrial Property, the International Patent Cooperation Treaty, European Patent Convention, Common Market Convention, or any other Convention or Union for each country of said Convention or Union and all divisions, reissues, substitutions, continuations, and extensions thereof; and I do hereby authorize and request the Commissioner of Patents to issue the Letters Patent granted on any application and all future patents granted upon the subject matter disclosed therein to the above named Assignee, its legal representatives and assigns.

Witness my hand this \_\_\_\_ day of \_\_\_\_\_, 1999.

  
\_\_\_\_\_  
David Guthrie, Inventor

STATE OF                    )  
                                  ) ss:  
COUNTY OF                )

On this 18 day of February, 1999, before me personally appeared David Guthrie to me known and known to me to be the individual aforesaid who duly acknowledged the signing of the foregoing instrument to be his voluntary act and deed and who executed the same for the uses and purposes therein specified.

  
\_\_\_\_\_  
Katherine Seibold  
Notary Public

(SEAL)

Notary Public, Fulton County, Georgia  
My Commission Expires May 26, 2002